

# MANUREWA Community Advocacy Plan

Towards 2025



*In partnership with*

Te Kaunihera o  
**MANUKAU**  
City Council



## ***BUILDING A FUTURE TOGETHER***

### **THEMES**

*To create a safe community*

*To promote local community events*

*To promote recreation and leisure activities in well designed and maintained facilities*

*To create vibrant and attractive town centres*

*To establish efficient transport networks*

*To encourage activities and events that will sustain our community*

*To encourage business into Manurewa*

*To promote Manurewa as a desirable place to live and work*

*To reward and recognise participation in the community.*

*To be a safe, cohesive, participative and vibrant community.*

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## The community advocacy plan

### What is a community advocacy plan?

Community advocacy plans respond to the needs of a particular area by identifying a range of local issues through community consultations. The plan identifies issues, actions and activities that are unique to Manurewa and contributes to Manukau's vision for the future.

The aim of the plan is to clarify which actions and outcomes the community wants to see happen in Manurewa, and what assistance the community needs from the council or other agencies to achieve these goals.

The Local Government Act (2002) states that the role of a community board is to represent and advocate for the interests of its community. So the purpose of the plan is to support the role of the board to advocate effectively for the interests of its community by:

- > Identifying and prioritising important issues within Mangere
- > Developing a vision for Mangere's future
- > Providing direction and guidance for board members and the community to effect positive change for the future
- > Ensuring limited resources are targeted to priority areas
- > Identifying specific actions that the council, government and community agencies will contribute to in achieving the vision for Manurewa.

### Monitoring the community advocacy plan

The actions stated in the plan will be monitored and pursued by the Manurewa Community Board. Sections of the plan may adopted by the individual board members as portfolios.

An annual status report on the plan and actions will be prepared by the chairperson of the board and presented to the board, council's strategic committee and the Manurewa community by holding forums. The board might change or add to the plan from time to time.

### How the community advocacy plan was prepared

A community advocacy plan sub-committee comprised of the chairperson Michael Bailey, members Angela Dalton and Alan Johnson, and Cr Colleen Brown met regularly over an eight month period to discuss and produce a draft advocacy plan. The sub-committee also provided regular monthly reports and updates to the Manurewa Community Board for endorsement.

This draft plan was taken to the community for six local consultations that were hosted by the board in November and December 2008, and January 2009. It was adopted by the board in February 2009.

In addition, the board will hold some preliminary discussions with potential partners for the delivery of actions as stated in the plan.

## Our Ambitions

### What the board hopes to achieve

We hope to:

- > Provide a means of identifying and addressing local issues
- > Help the council, central government agencies, non-government organisations and other providers to work together with the community to achieve goals through the establishment of a centrally-located information centre which will be a 'one stop shop'
- > Guide the allocation of funds and resources to achieve community goals
- > Enable progress in Manurewa
- > Contribute to achieving a vibrant, healthy and participating community
- > Bring the community together as we build our future together.

## Ourselves

Manurewa which means soaring bird, is an area that was highly prized by Maori for its natural resources in pre-European times. European missionaries and farmers settled in the area in the early 1840's. Because of its proximity to both the motorway and railway, Manurewa, which includes Wiri, is a prominent industrial and suburban area.

People in Manurewa value their vibrant, friendly, supportive and diverse neighbourhoods. They like living close to great beaches, work and shopping as well as having easy access to the airport and motorway.

## Goals

- 1 Providing a prosperous future for our children
- 2 Making our community safer
- 3 Building a stronger sense of unity and community identity
- 4 Including everyone in our progress.



## Improving our children’s educational outcomes

### Early Childhood Education (ECE)

The board is concerned about the lack of early childhood education facilities in Manukau city. The board urges the council to:

- > Assess council land for the purpose of establishing ECE centres
- > Examine options for a mobile kindergarten program and/or for the establishment of playgrounds in Manurewa that would make use of local community facilities.

OUR AIMS	OUR APPROACHES	THE BOARD WILL ADVOCATE FOR
Improving our childrens’ educational outcomes	(a) To advocate for more educational resources	<ul style="list-style-type: none"> <li>&gt; Establishing and supporting the Manurewa Childhood Education Trust to continue EMI work</li> <li>&gt; Establishing alternate education opportunities for students at risk of exclusion</li> <li>&gt; Research the need for a Manurewa truancy service.</li> </ul>
	(b) Reducing learning barriers for our children	<ul style="list-style-type: none"> <li>&gt; Installation of hearing loops in all classrooms</li> <li>&gt; School-based hearing and vision testing for all Manurewa children.</li> </ul>
	(c) Increasing the availability of early childhood education	<ul style="list-style-type: none"> <li>&gt; Establishing and supporting the trust.</li> </ul>
	(d) Building school-community partnerships	<ul style="list-style-type: none"> <li>&gt; Developing a comprehensive school food programme</li> <li>&gt; Providing more parenting support programmes in schools</li> <li>&gt; Supporting out of school arts and sports programmes in schools through the ‘Find Your Field of Dreams Foundation’</li> <li>&gt; Developing and/or supporting programmes that get parents engaged in schools</li> <li>&gt; Developing and/or supporting programmes and events that bring schools closer to the communities.</li> </ul>

## Providing more youth support services

The board acknowledges and appreciates the work already undertaken to negotiate provider contracts for Manurewa youth workers working with youth at risk of gang recruitment. The board thinks that there are a range of actions that could support and enhance this work.

The board will seek council’s ongoing support to advocate to central government for more youth workers to work with those at risk.

OUR AIMS	OUR APPROACHES	THE BOARD WILL ADVOCATE FOR
Providing more opportunities for our youth	(a) Ensuring youth support and development programs are better co-ordinated	<ul style="list-style-type: none"> <li>&gt; Review of existing youth support and development programs with government agencies to ensure stronger co-ordination and focus</li> <li>&gt; Extension of youth activities at Te Matariki and Manurewa Recreation Centre.</li> </ul>
	(b) Promoting youth events	<ul style="list-style-type: none"> <li>&gt; An annual youth day event</li> <li>&gt; More support for sports clubs offering opportunities for teenagers with the help of the Find Your Field of Dreams Foundation.</li> </ul>
	(c) Encouraging youth leadership	<ul style="list-style-type: none"> <li>&gt; A youth leadership programme for 20 teenagers</li> <li>&gt; Annual youth achievement awards.</li> </ul>



## Sports Facilities in Manurewa

Manurewa has the largest ward population in Manukau city. The board is concerned that the ability of local residents to play club sport in Manurewa is limited because it is influenced by the availability of fields, courts and other dedicated areas, which need to be easily accessible to enable participation and competition.

The community's need for sports facilities can be defined under two broad sub-headings, hard court and sports field.

### Hard Court

The Manurewa Tennis Club and Netball Manurewa provide a central place for hard court sports activities. Manurewa's hard court needs are significantly determined by the level of demand for space to enable participation and competition, and the supply of facilities to meet demand.

#### NETBALL MANUREWA

The facility currently occupied by Netball Manurewa is the board's priority for investment in the short term. The board is aware that discussions are underway for the possible relocation of this activity to Mountfort Park. The board's immediate priority is to upgrade the toilet and changing room facilities at Netball Manurewa as a short term solution.

The board will advocate to the council for:

- > An immediate investment in the toilet and changing room facilities
- > Moving this facility to Mountfort Park in consultation with all parties involved.

### Sports Fields

#### MOUNTFORT AND LEABANK PARKS

Mountfort Park is used extensively by many clubs throughout the year. Work to advance the development of a multi-sport facility at Mountfort Park has been ongoing, but the project still requires significant support from all the clubs consulted on the concept.

The development of a multi-purpose facility should include:

- > A facility for Netball Manurewa at Mountfort in the long term along with a commitment from the council to upgrade and maintain the current netball facility at Browns Road in the short term
- > Development of a facility at Mountfort Park to help support rugby league, the Manurewa Rugby Club and the Manurewa Aquatic Centre.

The board supports the council's active participation in sports clubs through the provision of fields and buildings which allows the clubs to focus on sports participation and competition. The board relies on the volunteers who govern, manage and build capacity within Manurewa's various sports clubs to attract more members.

The board supports council's position which provides sports clubs with options for the relief of debt.

The board will advocate to the council for:

- > The development of a multi-use facility at Mountfort Park
- > The development of facilities for netball at Mountfort with an upgrade of their current facilities in the short term
- > The development of a multi-sport grandstand facility for 2000 people on Mountfort Park
- > The development of a 'relief from debt' package for sports groups.

### Swimming pools

#### SWIMMING POOLS

The most recent swimming complex to open is the Manurewa Aquatic Centre - Nga Mahi a Rehia. Keeping important public facilities such as swimming pools free of charge for all users is vital to the many different communities of Manukau city. The board contends that the policy is popular and well-supported by many residents and ratepayers throughout the city.

The board will advocate to the council for:

- > A second swimming pool in the Manurewa ward within the next five years
- > To continue free of charge access to the pools for all users.



## Building a safe and friendly community

The board strongly supports town centre revitalisation initiatives that will make Manurewa a safer place to live and to work. A key priority of the board is the safety of shoppers in the town centre.

The board will advocate to the council for increased closed-circuit television monitoring in Manurewa.

### Town centre safety strategies

Town centre strategies focus on town centre and business revitalisation. Council officers work with businesses and their associations to identify ways of revitalising their town centres and business areas with a focus on community safety where necessary. Initiatives include:

- (i) Support for business association initiatives
- (ii) Neighbourhood support
- (iii) Urgent town centre revitalisation
- (iv) Educating business on crime prevention.

### Educating businesses about crime prevention

The council employs a town centre co-ordinator to work with town centres. This enables issues within town centres such as graffiti to be reported and followed up. Town centre co-ordinators also assist by educating business associations on crime prevention through environmental design principles and are qualified to conduct mini-audits in industrial areas with business associations to help combat crime.

OUR AIMS	OUR APPROACHES	THE BOARD WILL ADVOCATE FOR
Building a safe and friendly community	(a) Co-ordinating and developing community safety programmes	> The establishment of a multi service provider agency for the provision of a range of safety services to the community (see information on Te Whetu below).
	(b) Encouraging neighbourhood support groups and neighbourhood events	> Get to know your neighbour meetings > Finding ways to get the community involved and engaged in the consultation process > Funding for the establishment and promotion of more Neighbourhood Support groups.
	(c) Promoting events and activities in neighbourhoods	> A summer soccer and volleyball programme in: Randwick Park Memorial Park Leabank Park Finlayson Ave Reserve (opposite the Marae) Laurie Gibbons Domain

### TE WHETU - ONE STOP SHOP

For some months the Manurewa Community Board have been meeting with government agencies and community groups to discuss a way forward for community access to more information about the ward and the city, as well as information on community safety.

Board members have also held discussions with the Citizens Advice Bureau (CAB) in Manurewa who are interested in discussing the possibility of moving the CAB into Manurewa township to provide easier access to their clients.

The board believes this might present an opportunity to support a proposal to develop a 'one stop' information centre that would provide both information and access to central government agency representatives across a range of services.

The board will advocate for resources from central Government agencies and the council to lease a facility in the Manurewa town centre to establish a multi-service provider agency based on a 'one stop shop' for the provision of managed safety and information services to Manurewa citizens.

*Te Whetu*

The board will advocate on behalf of the Manurewa Citizen's Advice Bureau to move to the town centre.



## Manurewa town centre

The Auckland Regional Growth Strategy has identified Manurewa town centre to accommodate additional growth because of its proximity to public transport networks. The proposed changes will help revitalise the town centre into a vibrant and attractive place to work, live and play. The plan covers an area of approximately 10 minutes walk in every direction from the town centre. The future residential population of up to 5000 people living in the Manurewa town centre is estimated by 2050.

Manurewa town centre is a traditional strip retail centre located along Great South Road and is surrounded by a low density residential area. Southmall is also part of the town centre. The southern trunk rail line is located immediately to the southwest of the centre.

The Manurewa Community Board adopted a town centre concept plan which proposes changes in and around the town centre over the next 30 to 40 years. The vision is for 'a vibrant, safe and accessible town centre, reflecting Manurewa's strong sense of community pride and identity'. The proposed development will focus on creating a sense of pride in the community, and creating an economically viable town centre with a significant transport centre.

Over the next three years the board wants to see some significant advancement of the concept plan.

The town centre strategy approved by the council in 2004 prioritises areas for improvements and is designed to revitalise town centres and business precincts. The council is also involved in upgrades that are not aimed at improving safety and security but also aimed at revitalising and beautifying our town centre. However, improvement of safety and security is an important consideration as part of this process.

The board will advocate to the council for:

- > Fast tracking the Manurewa Township plan
- > Undertake a feasibility study for a modern Civic Centre to include a library, community meeting rooms and a local council office in the Manurewa township
- > Upgrade the Northcrest area and include options to:
  - (i) Create a pedestrian-friendly road frontage along the Great South road frontage in front of Northcrest
  - (ii) Close the throughway from the Great South Road side to the back of Northcrest.
- > Demolish the Maich Road toilets and install toilets elsewhere.

### MANUREWA IDENTITY

In the course of the board consultations, it was mentioned that Manurewa as a township and a ward lacks an identity. One way to develop an identity is to work on creating a brand for Manurewa. The board likes the idea of the Manurewa 'kite' that would be shown on colourful banners in places where people gather and in places where people enter Manurewa from the motorways and Great South Road.

The board will advocate to council for funding of town centre branding such as flags and banners for the town centre, the railway, the library and the Northcrest shops.

## Celebrating our community

International research suggests that local events and celebrations that are meaningful to local people, and contribute significantly to a community's sense of pride, connectedness, feelings of social inclusion and belonging. As a board we are all long-term residents of Manurewa and agree that this is the case. We hope to see more local events instead of city-wide events in Manurewa.

The board is interested in working with our communities to develop and promote a local events calendar for Manurewa and will help to facilitate, support and find funding partners and sponsors for local events that are community driven.

The Manurewa Community Board will advocate to the council for:

- > Funding support for local community events
- > Funding to produce a community resource guide
- > Funding for a Manurewa website
- > An increase in Christmas events funding.

### Draft Events Calendar (to date)

OUR AIMS	OUR APPROACHES	THE BOARD WILL ADVOCATE FOR
February	Manurewa Youth Day Manurewa Big Bite Fishing Competition	MYWSN Weymouth Boating Club
March	Southside Sevens- seven aside soccer, rugby and league competitions Fun run/fun walk	Local Sports Clubs
April	ANZAC Day	RSA
May		
June	Te Matariki and Kite Day	MWWL
July	Green Day Out – weekend of planting the coastline	
August		
September	Spring Clean – graffiti paint out	KMB
October		
November	Manurewa Schools Arts Festival	MPA
December	Manurewa Christmas in the Park	

## Honouring our elders

Retirement from the paid workforce provides opportunities for participation in different ways and in a range of roles: as employees, volunteers, family members, neighbours, caregivers, committee and trust members, Kaumatua, business mentors and advisors, and members of communities.

*Positive Ageing Strategy 2001*

OUR AIMS	OUR APPROACHES	THE BOARD WILL ADVOCATE FOR
Honouring our Elders	(a) Celebrating the contributions of our elderly citizens	Funding for more oral history recordings.
	(b) Encouraging residents to support their elderly neighbours	Community-based local social events for our elderly citizens.
	(c) Support advocacy for elderly citizens	Promoting an advocacy service for the elderly.



## Providing safe and affordable transport and roading

### Roading

#### ROADING SUB-COMMITTEE

The board will create a roading sub-committee to identify priorities, and to assertively advocate for them to the council and to work alongside the council's roading staff.

#### MILL AND REDOUBT ROAD

The board is not convinced that the case has been made for the redevelopment of Mill and Redoubt roads as a regional arterial traffic thoroughfare. The board has been presented with the costs for the project, and it presumes will have implications in terms of land acquisition, compensation to affected land owners, design and road development. In the absence of a cost-benefit analysis it is impossible for the board to offer an expression of support for the redevelopment.

The board will advocate to the council for:

A detailed cost-benefit analysis for the proposed redevelopment of Mill and Redoubt road as well as initial estimates. The board thinks that any such project needs to be considered and funded through a mix of capital sourced regionally and complimented with crown subsidies, rather than through local rates and contributions.

#### NUMBERING SYSTEM

The board repeats an earlier request that the council should adopt a public numbering system for major arterial roads throughout Manukau city. Such a strategy would enable motorists to identify the general direction of addresses in relation to major intersections such as motorway off-ramps. This would improve the motorist's sense of place in relation to their destination.

The board would like to see street numbering at major intersections to clarify the direction motorists should take when travelling in the city. For example the numbering would point to the north stating numbers 4567 and the south pointing to numbers 4566.

#### STREET KERB MODIFICATION

The board also requests that concurrent to the installation of pedestrian refuges, the council makes the necessary modifications to street kerbs to allow people with disabilities to have access to such pedestrian devices. The board thinks that pedestrian refuges comply with the definition of access ways codified pursuant to the Building Act 2004. Modifications to pedestrian refuges are necessary to ensure that people with disabilities can easily cross roads and access footpaths.

## Providing safe and affordable transport and roading continued...

### INCREASED FINES FOR DISABILITY PARKING

The board will also advocate for the council to review the fine for illegal car parking in mobility car spaces.

### PARK AND RIDE

The board requests the council to consider establishing a secure pay Park and Ride area behind the RSA or on an alternate site.

## Transport

### REGIONAL AUTHORITIES

The Auckland Regional Transport Authority (ARTA) is responsible for planning and funding bus, rail and ferry services across the region. The council deals with ARTA as a conduit to Land Transport New Zealand for land investment and the Auckland Regional Council for regional funds for public transport.

### LOCAL AUTHORITY

Manukau City Council is responsible for developing and managing supporting infrastructure such as bus stops and shelters, park and ride facilities and interchanges in the city. The council also contributes to long-term plans to improve bus, rail and ferry transport. This includes seeking funding from central and regional government for infrastructure strategies to make walking and cycling easier and safer.

OUR AIMS	OUR APPROACHES	THE BOARD WILL ADVOCATE FOR
Providing safe and affordable transport	(a) Increase the convenience and safety of buses (b) Making the streets safer for pedestrians and cyclists (c) Promote public transport ahead of roads (d) Focus on getting children safely to school	> Establish a low cost shuttle bus service between Clendon and Manurewa > Provide better security at public transport centres > Greater use of local area traffic management to slow traffic on local streets > An Alfriston Road interchange > A south-bound Alfriston motorway on ramp > Establish school travel buses > Promote walking school buses.

## Erosion protection

Coastal and riparian esplanade reserves provide the buffer between development and the sea or river to protect these areas from erosion. These reserves also offer walking tracks. Consultation with residents in communities such as Wattle Downs and Weymouth reveals a renewed interest in community projects that preserve and beautify the coastline. Community working bees which clean up the environment that reduce or prevent erosion have the full support of the community board.

The Manurewa Community Board will advocate to council for:

- > The identifications of options to preserve the coastline along the south and west of the Manurewa ward using a soft approach
- > Annual funding to support coastal restoration and beautification projects.



## Community information

### Grants funding

Manukau City Council assists local community groups, including schools, by allocating funds that are used in a variety of ways to benefit residents, including encouraging organisations to develop new programmes and services and to support events in the city. They also ensure school holiday programmes and activities are available, and keep school swimming pools open and accessible to the community during summer months.

Community boards give grants to local organisations, while the council allocates grants to city-wide projects and events. City-wide funding includes grants for social investment to assist and build the capacity of community groups.

The council also partners with Creative New Zealand to administer a communities fund to encourage participation in a variety of arts and cultural activities throughout the city.

### Discretionary grants, donations and sponsorship funding

The Policy on Distribution of Discretionary Grants, Donations and Sponsorships to Communities currently governs all the council's grant allocations. Its conditions include:

- (i) For amounts under \$2000 a Letter of Agreement will be provided outlining the purpose for the funding, any conditions of the grant and any accountability requirements and date for these to be met
- (ii) For amounts between \$2000 and \$9999 a Letter of Agreement will be provided outlining the same conditions as above plus any other expectations the council might have of the applicant, an agreed format for reporting use of funds back to the council, and the steps the council will take if the recipient is unable to demonstrate that they have met the agreed requirements
- (iii) For amounts of \$10,000 or more a Contract is required outlining the same conditions as above plus a statement describing the explicit performance indicators, objectives and outcomes for the project being contracted and a statement about how these will be measured.



## Community board's and members' roles and responsibilities

### Community boards

Internationally, local authorities are moving to put people and communities first, while communities themselves are demanding an improvement in the services that councils provide and that their councils become more accountable and efficient.

To meet these demands and lead their communities, councils are constantly seeking more effective ways to meet these needs. In England, the government has recently created a Department for Communities and Local Government and has appointed a Secretary of State for Communities and Local Government. For New Zealand, one mechanism that enables a council to conduct a two-way conversation with its community is the community board which is comprised of locally elected community representatives who represent the local needs and aspirations of their communities. Elected members by contrast are primarily required to act in the best interests of the city and the council nominates elected members to community boards.

### Status of community boards

Community boards are unincorporated bodies, not local authorities and not committees of the local authority.

### Role of the community board

The role of a community board is to:

- (a) Represent, and act as an advocate for the interests of its community
- (b) Consider and report on all matters referred to it by the territorial authority, or any matter of interest of concern to the community board
- (c) Maintain and overview of services provided by the territorial authority within the community
- (d) Prepare and annual submission to the territorial authority for expenditure within the community
- (e) Communicate with community organisations and special interest groups within the community
- (f) Undertake any other responsibilities that are delegated to it by the territorial authority.

### Duty to consider delegations

Councils are not obligated to make any delegations to community boards.

### Community engagement

Community board members in the future are likely to play a greater role in assisting the council to engage with its communities. A recent review of community boards proposed the development of community

# Community boards and members' roles and responsibilities continued...

advocacy plans as a method to collate the issues and aspirations for each ward in regards to the council's planning and provision of services.

Boards play a key role in interfacing with the community. Often individual and resident representatives bring community concerns to the board's public forums.

Boards add value to the council's overall decision-making processes through their local knowledge.

## Public forums

Public forums generally last for 30 minutes and provide time for residents to raise community concerns with their community board.

## Community board chairperson

The role of the board's chairperson is to provide leadership to the board, chair meetings and lead and direct the board in a manner consistent with the powers delegated by the council.

Specific accountabilities include:

- > Co-ordinating and directing all activities of the community board
- > Providing guidance and direction to board members
- > Calling meetings and liaising with board members and council officers in setting the content and priorities of meeting agendas
- > Speaking on behalf of the community board and acting as an advocate for it
- > Establishing community consultation processes by scheduling, planning and chairing public meetings to seek input into community issues and council's planning and strategy development processes
- > Reporting to the council (or its committees) on local community issues, any board recommendations and on the work being undertaken by the community board
- > Presiding over the meetings of the community board, ensuring meetings are conducted in an orderly manner and enforcing standing orders as required
- > Participating in the board and working party meetings by being fully prepared and up to date on issues under consideration
- > Representing the board and local community interests as an appointed member of external committees, agencies or boards as requested
- > Ensuring effective and efficient communications between the community board, the council and the public.

## Community board member

The role of the community board member is to represent interests of the local community by contributing to its ongoing community and economic development. Effective stewardship of existing assets, sustainable management of the environment and the prudent management of the communities' delegated financial resources also form part of this role.

Specific accountabilities include:

- > Consultation with stakeholders in the community
- > Co-ordination and assistance in the running of public meetings
- > Representing the board and the council as an appointed member of external committees/agencies/boards as requested
- > Supporting the community board chairperson and fellow board members in the promotion of the community
- > Developing positive working relationships with community stakeholders and counterparts in other authorities
- > Being accessible to the community.



# Manurewa Community Board

SERVING OUR COMMUNITY



Tū Kaunihera o  
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City Council



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Please feel free to contact any of the above community board members: Your board: Advocates on behalf of the community - Encourages the community to take part in council affairs - Recommends priorities for council spending in your community - Monitors the provision of council services in your community - Promotes and approves local festivals and events - Allocates local community grants - Receives submissions

YOUR BOARD MEETS LOCALLY EACH MONTH AND THE MEETINGS ARE OPEN TO THE PUBLIC  
CONTACT YOUR DEMOCRATIC SERVICES WARD CO-ORDINATOR ON PH: 09 263 7100 FOR FURTHER INFORMATION:

[www.manukau.govt.nz](http://www.manukau.govt.nz)

