

CLEVEDON Community Advocacy Plan

2008–2011



Wairoa River



In partnership with

Te Kaunihera o
MANUKAU
City Council

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Introduction from chairperson

Message from the chairperson of Clevedon Community Board.

Dear residents

This is our second community plan, and in the development of this plan we acknowledge that it will be a dynamic document to reflect the changing needs and aspirations of our community.

One of our key roles is advocating for the present and future people and groups, who live, work and play in our community. This document will be important for our community and the council as it will be the vehicle by which we can input into the council's Long Term Council Community Plan and Annual Plan processes, and it will ensure that our community needs are presented to the council in a consistent and planned manner. This community plan will allow for continuity of planning and implementation of identified community projects over a longer timeframe.

The Clevedon Community Board will continue to work towards – developing relationships with the community – building on aspects of community ownership – and community governance to ultimately foster community pride. A lot of good community-based projects and work has been achieved, or is in the planning phase within the individual communities of the Clevedon ward. There is still potential to achieve a lot more, and the community board is committed to continuing to advocate for the needs of our communities as outlined and prioritised in this community plan and aligned to the council's various policies and strategies.

On behalf of my fellow community board members I would like to thank the individuals and organisations of the wider Clevedon community and the key staff of Manukau City Council who have provided significant input into the development of this plan and look forward to that continued support and reaping the benefits of that combined effort for the communities of the Clevedon community.

Kind regards



Maurice Hinton
Chairperson of the Clevedon Community Board

Community Board Members



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Community board functions and Terms of Reference

Function

The Clevedon Community Board is comprised of five elected members from the Clevedon district of the Botany-Clevedon ward of Manukau City Council and one councillor appointed by the council, giving a total of six members. The second councillor elected to represent the Botany-Clevedon ward also has speaking rights at community board meetings.

Community boards undertake tasks delegated to them by the Manukau City Council and have direct input into the council's Annual Plan and budget process. Community boards have a key role in communicating regularly with community organisations and local special interest groups. They also provide an overview of road works, wastewater, storm water, drainage, parks, recreational facilities, community activities and traffic management projects and issues in their community.

The community board is not a separate authority but a part of the elected structure of the council.

Terms of Reference

- 1 All matters requiring elected member consideration are referred directly to the community board unless there is a clear city-wide reason for not doing so
- 2 A continuing involvement in the functional areas of roadworks, local traffic engineering, refuse collection, local parks, community activities and recreation activities
- 3 A policy and monitoring overview of local aspects of roadworks, parks, traffic engineering, community activities and regulatory functions
- 4 The preparation of a submission to the Annual Plan process, and to determine matters relative to the discretionary sum approved by the council for community activities funding
- 5 The right and duty of active liaison with residents and community associations, businesses, special interest groups and individual residents in the community
- 6 An ongoing obligation to keep the council informed as to community aspirations and level of satisfaction with the service provided
- 7 Advice to standing committees on local implications of all citywide projects which have particular impacts on the community in question
- 8 Advice to standing committees on local implications of such citywide projects which are referred to community boards for comment
- 9 Development of programmes and plans for achieving community development, social well-being and community safety outcomes at the local level, within the framework developed by Manukau City Council.

Community board representation on outside organisations

In addition to its regular monthly meetings, the Clevedon Community Board has membership responsibilities on outside organisations which include:

Beachlands-Maraetai Sewerage Treatment Plant	Logan Kemp/Lance Gedge
Clevedon Showgrounds Reserve	Mark Balemi
Creative Communities Assessment Committee	Lance Gedge
Graffiti	All community board members
Kawakawa Bay Effluent Disposal Concerns	John Cashmore/Mark Balemi/Cr Michael Williams
Liquor Licensing Applications (D 4.2.3)	Lance Gedge
Resource Consent Hearings Committee (Minute No. CLE/DEC/192/07)	Cr Maggie Burrill/Lance Gedge Alternates: Cr Maggie Burrill/Logan Kemp
Community Governance Clevedon	All community board members
Te Puru Park Committee – Swimming Pool	Logan Kemp/Lance Gedge
Wairoa Community Planting Liaison Group	Mark Balemi
Whitford Planning Study	Maurice Hinton/Cr Michael Williams
Clevedon Sustainable Development Plan Study	Mark Balemi/Cr Michael Williams
Whitford Landfill Community Committee (<i>on behalf of council</i>)	Cr Maggie Burrill/Maurice Hinton
Whitford Quarry Community Committee (<i>on behalf of council</i>)	Cr Maggie Burrill/Maurice Hinton
Representative to Manager City Design and Planning (I 4.2.10)	Lance Gedge
Representative to Manager Resource Consents (I 4.1.1 & 2)	Logan Kemp
Representative to Manager Transportation (I 4.1.1 & 2)	John Cashmore
Accountability and Performance Committee	Logan Kemp
Environmental Hearings Committee	Logan Kemp
Policy and Activities Committee – Community	John Cashmore
Policy and Activities Committee – Economic and Corporate Governance	Maurice Hinton
Policy and Activities Committee – Environment	Lance Gedge
Te Tiriti o Waitangi Committee	Lance Gedge
Waahi Tapu Working Party (with the power to co-opt)	John Cashmore/Lance Gedge/Cr Maggie Burrill

Community board meetings

The community board meets publicly 11 times a year, at 7.30 pm, generally on the second Monday of the month. The date, time and location of meetings are publicly advertised. Additional meetings can be held on an as required basis.

Monthly meetings of the community board for 2008/09 will be held at 7.30pm as follows:

Monday 14 July 2008	Monday 9 February 2009	Monday 10 August 2009
Monday 11 August 2008	Monday 9 March 2009	Monday 14 September 2009
Monday 8 September 2008	Monday 20 April 2009	Monday 12 October 2009
Monday 13 October 2008	Monday 11 May 2009	Monday 9 November 2009
Monday 10 November 2008	Monday 15 June 2009	Monday 7 December 2009
Monday 1 December 2008	Monday 13 July 2009	

Speaking rights

The community board provides the opportunity via its public forum to receive deputations at the beginning of each monthly meeting. If there is an issue you wish to talk to the community board about, please contact the Rural Programmes Manager on 262 8900 ext. 7012 to make the necessary arrangements.

Community board objectives

For the purposes of public accountability, the community board prepares objectives which are published in its community plan. For the next three year period, the community board's objectives are as follows:

- 1 Effective consultation with the Clevedon communities of the Botany-Clevedon ward
- 2 To provide the council with timely and accurate information on issues relating to community needs and priorities
- 3 To monitor the implementation of capital projects (except those designated as major or citywide)
- 4 To ensure that all specified discretionary funded works are completed during the year
- 5 To advocate for the Clevedon communities of the Botany-Clevedon ward
- 6 To promote safer roads including, for safer cycling and pedestrian access and open space areas that serve the community well through appropriate funding provision
- 7 To support development of local community safety initiatives
- 8 To encourage community development that is responsive to the needs of all residents in the Clevedon communities of the Botany-Clevedon ward
- 9 To monitor and where appropriate, facilitate the preservation of local heritage buildings and sites
- 10 To monitor local waterway and coastal enhancement projects and to have input as required
- 11 To be an active participant in dealing with and responding to local environmental issues.

Vision

To meet the needs of the Clevedon community of the Botany-Clevedon ward by advocating fairly and effectively on behalf of all residents.

Performance indicators

- 1 To ensure that effective communication with the Clevedon communities of the Botany-Clevedon ward is facilitated by:
 - > Holding at least six consultative meetings in 2008 to elicit input into the community plan process, to which all local residents/community associations, community and sporting organisations, schools and individual residents are invited
 - > Holding at least two per annum general consultative meetings with residents/community associations
 - > Liaising regularly with police on community safety on an ongoing basis
 - > Holding six-monthly informal liaison meetings at community board workshops with key council staff
 - > Holding quarterly meetings with the Chief Executive Officer and the Executive Leadership Team of the council on local issues.
- 2 To report to the council all significant issues or concerns raised through the community consultation process or public forum of community board meetings
- 3 To receive and consider updates on the capital works programme on a quarterly basis
- 4 To request and consider two progress reports per annum advising on the extent to which minor capital works funding has been expended as directed by the community board in its allocation of such funds
- 5 To actively participate in council business and annual budget process by way of:
 - > Ongoing monitoring of council committees and acting as an advocate where necessary on behalf of the Clevedon communities
 - > Representing the views of the community to other agencies such as Auckland Regional Council, New Zealand Police and others
 - > Continuing to support and promote the provision of appropriate council services and service delivery.
- 6 To review and update the community board's community plan by 30 June 2011 with its focus on being responsive to Clevedon communities priority requirements from the council
- 7 To utilise the community board's discretionary funding on programmes and initiatives which will provide ongoing benefit to the Clevedon communities
- 8 To encourage the ongoing identification and resolution of local environmental issues.

Community board funding

The Clevedon Community Board has \$99,400 of project funding available for allocation for the 2008/09 year.

This budget is a multi-activity budget and set out below with the current allocations.

Multi-activity budget

Governance - local events

Local events and initiatives	\$0
Community board general expenses	\$500
	\$500

Community development

Parks Minor Capital Works	\$17,200
	\$17,200

Environmental management

Roading Capital Works	\$78,500
Street lighting	\$3200
New street trees and streetscaping	\$0
	\$81,700

TOTAL	\$99,400
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Discretionary community funding

Community Board Discretionary Funding is to support community initiatives that benefit the residents of one or two communities within Manukau city. The total funding is split by the opportunity index a formula that divides available funding across the eight communities within Manukau.

Clevedon Community Board discretionary funding for the 2008/09 financial year is \$8921.

Beachlands/Maraetai kerb and channel budgets

Subject to Annual Plan approval, the community board prioritises and allocates \$483,000 (2008/09) to kerb and channel work specifically in the Beachlands and Maraetai area.

Community recognition initiatives

An event is hosted by the Clevedon Community Board every two years to recognise and thank the caring, energetic and committed people who give their time to make our communities great places to live.

Photo: Volunteer Acknowledgement Event – June 2008
From left: Maurice Hinton (Clevedon Community Board chairperson), Avis Kennedy, Warren Shaw, Elaine Balemi, Dr Paul Hutchison (MP), Jennifer Kelly, Peter Clark and Gary Troup (Deputy Mayor)



Community enhancement initiatives

The Clevedon Community Board encourages and supports community-based enhancement projects including:

- Beach clean-ups
- Shellfish monitoring projects
- Community plantings.

Community groups are encouraged to make the Clevedon Community Board aware of such projects – as the community board may be able to assist with promotion or funding.



Local events

The rural and coastal communities of Clevedon are host to a great variety of events. The Clevedon Community Board has a role in scheduling road events, such as cycling, marathons and triathlons and attempts to avoid any major events clashes by reviewing all event applications to use council reserves.

Manukau events can be found at: www.welcome2manukau.com/tourism/events.

Local events can be found at: www.manukau.govt.nz

To add your event to the local calendar, please contact the Clevedon community adviser by phone on 262 5437 or by email: carol.mckenzie-rex@manukau.govt.nz



**Special thanks to Murray Helm for providing some of the photos for this community advocacy plan. Go to www.17photos.co.nz/ to check out more of his photos.*

Residents and community associations

Local residents' groups and community associations represent people who live in a particular community of interest, who generally have a shared sense of community identity and common concerns.

The Clevedon Community Board is very supportive of its local residents' groups and community associations, which are as follows:

POHUTUKAWA COAST COMMUNITY ASSOCIATION

PO Box 12, Maraetai, grant@morris-watson.co.nz

WHITFORD RESIDENTS AND RATEPAYERS ASSOCIATION

PO Box 89, Whitford, tuckfam@ihug.co.nz

CLEVEDON RESIDENTS ASSOCIATION

Private Bag 15, Papakura, glnarbey@xtra.co.nz

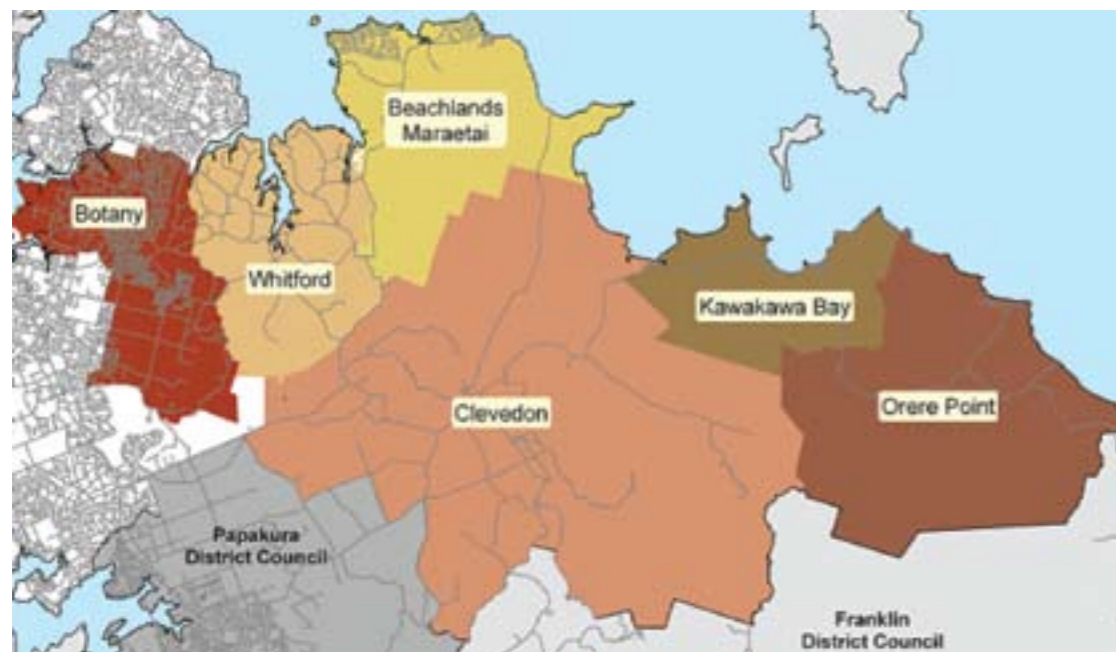
KAWAKAWA BAY COMMUNITY ASSOCIATION

Private Bag 12, Papakura, lynnc@robbix.co.nz

ORERE COMMUNITY & BOATING CLUB

C/- Mr C Loftin, 1 Bays Road, Orere Point, RD5 Papakura, orereclubs@yahoo.co.nz

Clevedon residents and community associations – areas of interest



Community priorities: Beachlands

CATEGORY	DESCRIPTION	PRIORITY RATING (1 = HIGHEST)	
		COMMUNITY CONSULTATION	CLEVEDON COMMUNITY BOARD
Water and waste water	Water supply – not a high level of community advocacy for reticulated water supply, but there is a need for the supplementary water supply point of collection (by trucks) to be brought closer to this community.	4	1 - for water supply point 2 - for study
Roading and storm water	Road speed control – Jack Lachlan to Maraetai an example.	4	Ongoing
	Kerb and channel – continue a programme in association with footpaths, and with integration of traffic speed control, swales/rain garden principles and good catchment management.	4	1 - aligned with S/Water development
Parks and reserves	Community connectivity – walkways/cycle ways connecting Beachlands and Maraetai, with connection to Te Puru being the first priority.	1	1
	Weed pest control – with specific mention of Tracey's Walk and Te Pene Point locations.	3	Ongoing maintenance
Long-term planning	Beachlands Sustainable Development planning – progress with careful management of preservation of Beachlands' heritage and character.	1	Needs conclusion
	Whitford Study/Plan Change 8 – Settle and finalise this neighbouring planning project as soon as practicable.	2	Needs conclusion
	Clevedon-Maraetai-Whitford-Clevedon roading loop – develop as a safe cycling route as a future "big picture" project. All new roading developments require cycleway consideration.	4	2
Community and heritage	Proposed Pohutukawa Coast Swimming Pool – inclusion of this project in the Long Term Council Community Plan.	2	1
	Proposed Beachlands- Maraetai Library – inclusion of this project in the Long Term Council Community Plan in conjunction with arts facilities.	2	2
	Preservation of heritage – Log Cabin, Barry's Boat Shed and big trees in the area specifically highlighted.	3	3 - requires investigation

Community priorities: Clevedon

CATEGORY	DESCRIPTION	PRIORITY RATING (1 = HIGHEST)	
		COMMUNITY CONSULTATION	CLEVEDON COMMUNITY BOARD
Planning Study including water and wastewater	Clevedon Sustainable Development planning – council commitment and resources is sought to undertake this number one priority project for this community. This includes storm water and wastewater management options.	1	1

EXPLANATION:

- A master plan for Clevedon village (suggested to be an area with a radius of approximately 1 to 1.5km from the village centre)
- Mention has been made of the desirability of a planning study to encompass greater Clevedon valley (possibly within Duder's Beach, West Road Hill, Ness Valley and Clevedon/Takanini intersection). Funding restraints might prevent this project from going ahead and the Rural Strategy has addressed this to some degree
- An appropriate sewage reticulation and treatment system is an urgently required aspect of infrastructure associated with this planning study. The elevated pollution in the stormwater is also of concern to the community board. Monitoring and associated remedial works must continue until pollution levels are acceptable to national standards
- Adequate funding and other resources are sought to conduct the planning study in a timely, consistent, ongoing and comprehensive way - avoiding a "stop-start" approach
- It has been suggested that community board advocacy is required to request the council to re-allocate other departmental rates-based expenditure planned for Clevedon (such as tourism and events funding) in order to re-prioritise toward this planning study. There is a local view that current Clevedon infrastructure is insufficient to sustain visitor numbers in any case
- Clevedon community participants declined to outline further priority issues for Clevedon, as there is a concern that this will encourage council to pursue smaller, simpler and far less important items.

Community priorities: Kawakawa Bay

CATEGORY	DESCRIPTION	PRIORITY RATING (1 = HIGHEST)	
		COMMUNITY CONSULTATION	CLEVEDON COMMUNITY BOARD
Water and wastewater	Kawakawa Bay sewage reticulation and treatment scheme – complete this project with avoidance of "stop-start" approach.	1	1 - ongoing but needs completion
Roading and storm water	Erosion control – particularly in relation to vulnerable roads.	2	1
	Roading projects – smooth Rautawa bridge humps, improve Lismore corner, prioritise ongoing maintenance and safety improvements of Kawakawa Bay-Clevedon road. Develop workable traffic speed control measures for this road and the bay looking towards the opening of the Waitawa Regional Park.	3	2
	Following the completion of the wastewater reticulation a specific budget needs to be set aside as a catch-up for the kerbing, channelling and footpaths. Develop walkway/cycle trail from garage to the settlement.	5	2 - For catch up budget Maintenance
Parks and reserves	Erosion control – particularly in relation to foreshore and impacts on coastal esplanade reserves.	2	1
	Projects – increase size/number of rubbish receptacles on foreshore and at boat ramp; improve signage for public toilet locations; develop further planting along coastal foreshore; fence Rautawa Reserve playground; maintain the tennis court, install additional parks furniture along foreshore.	3	Ongoing maintenance and parks minor works
	Walkway/cycle trail – develop from Turei Hill to the boat ramp.	5	3
Long-term planning	Kawakawa Bay Sustainable Development planning – council commitment and resources are sought to undertake this exercise for the bay.	1	1
Community and heritage	Community notice board – replace the notice board that was removed from the community hall.	4	Fire Brigade initiative
	Community security camera projects – support these initiatives.	3	Aligned to council policy

Community priorities: Maraetai

CATEGORY	DESCRIPTION	PRIORITY RATING (1 = HIGHEST)	
		COMMUNITY CONSULTATION	CLEVEDON COMMUNITY BOARD
Water and wastewater	Water supply – bring the water supply pick-up point closer to the communities that utilise this in order to reduce truck movements; investigate options (such as a reservoir) and undertake further research to clarify community preference regarding future water supply to the area.	2	1 - For water supply point 2 - For study
Roading and storm water	Maraetai car parking – attention to the demand for beach parking which is perceived as ever-increasing. Promote the use of other parks both regional and local	1	Promote better use of other parks in area
	Local storm water systems – incorporate green engineering and environmental principles, including remediation of stream systems and avoiding sediment deposits in waterways.	1	As per planning study outcomes
Parks and reserves	Maraetai-Te Puru- Beachlands coastal walkway/ cycle way connection – with emphasis on Te Puru connection as a first priority, and the need to make branching connections once key connections are established.	1	1
	Coastal erosion of Maraetai/Omana foreshore – urgency is advocated to find suitable, long-term solutions to this important issue.	1	1 - Especially Maraetai
Long-term planning	Beachlands Sustainable Development planning – progress this, with attention to inclusion of Maraetai's relationship with Beachlands.	1	1 - Ongoing but resolution needed
	Maraetai Coast Road – develop planning for re-routing of this vulnerable coastal road.	1	2 - Link with Clevedon Sustainable Development plan
	General roading ease of access through ever-expanding urbanisation to be given some planning attention.	1	1 -Link with Beachlands Sustainable Development Plan
Community and heritage	Preserve and protect Maraetai characteristics – a seaside village close to Auckland which serves as a popular beach and is an attractive recreational destination for large numbers of Manukau residents and other day-visitors.	1	1 - As above
	Co-ordinated plan allowing arts facilities to be inclusive in the library development.	2	2
	Pohutukawa Coast Swimming Pool.	2	1

Community priorities: Orere

CATEGORY	DESCRIPTION	PRIORITY RATING (1 = HIGHEST)	
		COMMUNITY CONSULTATION	CLEVEDON COMMUNITY BOARD
Water and wastewater	Wastewater problems in Orere – require good and regular monitoring of waterway quality; ensuring active compliance and enforcement for non-performing waste water systems and encourage tank overflows to be piped to the road.	1	1
Roading and storm water	Diversion of storm water – to minimise and mitigate cliff-top overflows and erosion.	1	1
	Kerb and channel – dedicate an annual funding allocation to Orere; continue Bays Road kerb and channel; and prioritise Howards Road which is used as parking for beach access.	1	2
	Traffic speed control – required on corner of road to Lower Reserve and before entering the village.	1	1 - Also with Manukau Parks
	Path from village to the community hall – extend sections of the path that have not yet been developed properly and programme regular maintenance of total path.	2	2
	Orere Boat Club relationship – formalise legal access and ownership to gate entrance.	2	Possible land acquisition
	Orere bridge – weir replacement; monitoring structural integrity of the bridge and weir and project to enhance pedestrian safety on bridge.	2	2 - Needs active monitoring
Roading and storm water	Projects advocated – S-bend between school and bridge; safety barriers on Turei Hill at Kawakawa Bay, Te Morehu road upgrade on Orere side; Ashby's corner realignment; edge-marking with white lines on Orere access roads and First Ave pedestrian access improvements.	3	3
Parks and reserves	Lower Reserve – respond to the need to overcome public health issues by provision of toilet facilities; develop projects to enhance use and deter misuse of the reserve, specifically bollards to prevent beach traffic and sealing road reserve track and implementation of a one-way system.	1	1 - On all except provision of toilet on the lower reserve
	River erosion – project to mitigate problems near river mouth.	1	1 - Under consultation
	Walkways and tracks – programme regular maintenance and ensure a good standard of contract work.	3	2
Community and heritage	Parks and reserves mowing – improve standards and regularity, especially near community facilities.	3	3
	Mobile library – consider providing a level of service to Orere residents. Initiate better use of current library facility.	3	2
	Open-space acquisition - investigation for the purposes of a village meeting and/or activity centre.	3	3



Community priorities: Whitford

CATEGORY	DESCRIPTION	PRIORITY RATING (1 = HIGHEST)	
		COMMUNITY CONSULTATION	CLEVEDON COMMUNITY BOARD
Water and wastewater	Water filling station – locate truck filling point to the east of Whitford to avoid further truck movements through the village.	1	1
Roading and storm water	Local roading projects –Right-turn bay for Griggs Road, sealing of rural roads as sub-divisional development occurs; sealing of Brownhill Road in conjunction with Transpower developments; develop right-turn lanes into roads with new or increasing sub-divisional development where prudent to do so.	2	1 - For Griggs rd 1 - For any subdivision 2 - For other improvements
Parks and reserves	Esplanade walkway maintenance and Whitford Green – signage required to clarify use in relation to dogs, motorbikes and alcohol.	3	2
Long-term planning	Whitford Rural Study/Plan Change 8 – council commitment and resources sought to get this study and plan change completed, with avoidance of further “stop-start” approach.	1	1 - This in ongoing and needs conclusion
	Whitford village planning study – as per the rural study; also ensuring the inclusion of opportunities from Plan Change 8 to enhance connectivity with village via recreational paths, trails and cycle ways; village functionality and responsiveness to population increase; developing village as a community hub; undertaking an “open space assessment” to ensure adequacy of area as well as appropriate zoning and consideration of future community services and recreational provisioning needs.	1	1 - Comment as above
	Infrastructure provisioning – to be done in conjunction with other projects to save cost; for example, upgrade of Sandstone Road may be an opportunity to lay cable and sewage piping.	1	1
Community and heritage	Whitford Trust relationship – develop further planting of roadside trees and renew Whitford village welcome signage.	2	2
	Heritage sites – seek consensus on sites that need to be preserved and/or marked.	2	1 - With study
	Conservation Society (WECS) and its long-term commitment to implement an extensive planting project.	2	2
	Long-term open space – quarry and landfill remediation and use into the future.	4	3

Priorities across all the Clevedon communities

CATEGORY	DESCRIPTION	PRIORITY RATING (1 = HIGHEST)	
		COMMUNITY CONSULTATION	CLEVEDON COMMUNITY BOARD
Water and wastewater	Wastewater monitoring – advocate appropriate council action and community response to poor water quality results following monitoring across the Clevedon communities.	1	1
Roading and storm water	Storm water projects – to be inclusive of sound, affordable green engineering principles avoiding erosion, pollution and sedimentation of waterways.	1	1
Parks and reserves	Walkways and tracks – programme regular maintenance and good standard of contract work.	3	2
	Parks and reserves mowing – improve standards and regularity, especially near community facilities.	3	2
Long-term planning	Waterway health – active support sought for waterway remediation policies and projects.	1	1
	Waste management policies – toward waste reduction.	4	2
	Development contributions – perceived to be high locally in comparison to service provisioning, so keep fairness in mind.	5	3
Community and heritage	Community security – implementation of Crime Prevention Through Environmental Design (CPTED) principles in all development projects, large and small; and advocate for better resourced community policing, especially over the summer period.	1	1
	Management of community halls including minor local maintenance and projects – to be carried out more responsively by local community, particularly relating to community facilities such as community halls and rural libraries.	3	1
	Recycling – extend the collection service to small business and community organisations or at least make the Whitford Landfill available for this purpose at reasonable cost.	4	2
	Secondary school and retirement facilities – advocate social impact reporting and planning regarding provision of these services to the rural district.	3	1 - For retirement village 2 - Other
	Community Halls – identified as important local facilities with potential for greater local-level management.	3	1
Council and community board	Council contract standards generally – improve council maintenance, mowing and project standards relating to roads, parks, reserves and facilities.	2	2
	Call Centre response generally – improve promptness of response and follow up to Call Centre requests for attendance to council maintenance, mowing and projects relating to roads, parks, reserves and facilities.	2	Ongoing
	Council consultation and information-sharing – review and improve the way that council provides front-end information on proposed projects; make notified resource consent information easily and comprehensively available to community associations/interest groups and consider whether community board meetings can be more participatory in nature.	2	2
Issues to highlight with other organisations	Auckland Regional Council – support for community-based projects of mangrove removal and oyster shell removal.	3	3
	MCC– highlight the need for dog ranger to attend to busy beachside locations in summer weekends.	5	Promote use of Call Centre
	Auckland Regional Council – general attention and response to weed and pest control in problem areas.	3	3



Botany-Clevedon ward Clevedon Community 2006 Census Profile



In reference to the river of the same name, the area is known as Te Wairoa (Long Water) by the Ngai Tai and Ngati Paoa people. Covering over 37,000 hectares, Clevedon comprises more than two thirds of the entire land area of Manukau, however, its population accounts for only 3% of all our residents. Clevedon is predominantly rural with a series of coastal and inland settlements including Whitford, Beachlands, Maraetai, Clevedon, Kawakawa Bay and Orere Point. It includes the beautiful Pohutakawa Coast and several major regional parks, vineyards and other attractions. Beachlands and Maraetai have developed into popular beachside resorts and weekend escapes while Whitford and the surrounding areas have also become very popular with those seeking 'lifestyle block' living choosing to live permanently in these communities and commute to the city for work.

Residents of Clevedon enjoy living in unspoilt countryside while still being close to coastal and city amenities. This strong, long-established and self-reliant community, together with highly developed farming infrastructure, and clean, green, rural open spaces, forest and beaches make Clevedon a unique place to live.



Statistical Highlights

The ethnic make-up of Clevedon community comprises 81% European and 8% Maori, with the rest of the population consisting of 2% Pacific Peoples and 2% Asian. Residents are engaged in manufacturing (12%) and construction (10%) and 30% of adults are either self-employed or employing workers, placing them among the highest paid people in the city.

General footnotes: (1) This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different tables. (2) "Total Responses" includes all of the people/households who stated or reported more than one response and has been counted in each applicable group. Therefore the total number of responses in the table will be greater than the total number of people/households.

Age Group

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
0-4 Years	3,003	7	708	7
5-9 Years	3,318	8	921	9
10-14 Years	3,696	6	870	8
15-19 Years	3,036	7	633	6
20-24 Years	2,949	7	390	4
25-29 Years	2,529	6	378	4
30-34 Years	3,027	7	678	6
35-39 Years	3,799	9	921	9
40-44 Years	4,170	10	1,118	10
45-49 Years	3,689	8	882	8
50-54 Years	2,856	7	765	7
55-59 Years	2,499	6	675	6
60-64 Years	1,879	4	549	5
65 Years and Over	3,294	8	994	9
Total	43,542	100	10,710	98
Median Age	35			

Religious Affiliation

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Total Responses	13,425	31	3,909	37
No Religion	1,908	4	54	1
Buddhist	20,109	46	5,208	49
Christian	2,457	6	39	0
Hindu	1,062	2	15	0
Islam/Muslim	69	0	12	0
Judaism/ Jewish	141	0	42	0
Māori Christian	138	0	48	0
Spiritualism and New Age Religions	720	2	30	0
Other Religions	4,284	10	1,407	13
Not Elsewhere Included				
Total	43,542	102	10,704	101

Personal Income

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
\$5,000 or Less	5,352	16	912	11
\$5,001 - \$10,000	2,187	7	375	5
\$10,001 - \$20,000	4,236	13	996	12
\$20,001 - \$30,000	3,630	11	837	10
\$30,001 - \$50,000	7,395	22	1,539	19
\$50,001 or More	8,112	24	2,118	26
Not Stated	2,613	8	603	8
Total	33,525	100	8,160	91
Median Personal Income	\$30,100			

Occupation

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
NZSCO Major Group				
Legislators, Administrators and Managers	4,944	22	1,227	22
Professionals	3,780	17	788	14
Technicians and Associate Professionals	3,015	13	678	12
Clerks	2,952	13	627	11
Service and Sales Workers	2,694	12	513	9
Agriculture and Fishery Workers	468	2	294	5
Trades Workers	1,836	8	582	10
Plant and Machine Operators and Assemblers	963	4	234	4
Elementary Occupations (incl. Retirees)	1,782	8	417	7
Total	22,491	100	5,604	96

Family Type

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Total Responses				
Couple without children	4,314	35	1,197	39
Couple with child(ren)	8,609	53	1,518	50
One parent with child(ren)	1,503	12	265	8
Total	12,426	100	3,039	99

Gender

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Male	21,378	49	5,430	51
Female	22,161	51	5,289	49
Total	43,539	100	10,707	100

Tomorrow's Clevedon

The Clevedon Community Board's community plan has informed Tomorrow's Manukau – Manukau Āpōpō; the citywide community outcomes strategy that supports Manukau's vision to become progressive, proud and prosperous.

Tomorrow's Manukau – Manukau Āpōpō is a citywide plan and strategic vision that belongs to the city and people of Manukau. It is about celebrating who we are and how we use our energy and creativity to realise our potential to define the future. Tomorrow's Manukau – Manukau Āpōpō represents the aspirations of Manukau city's diverse communities; community outcomes that provide the guidance and inspiration for over seventy local organisations in the public, private and voluntary sectors to work together to achieve the vision of our future.

Initially launched in 2001, Tomorrow's Manukau – Manukau Āpōpō has recently been reviewed to strengthen its objectives and implementation and enable Manukau's diverse geographic communities to have their specific aspirations better represented within the wider vision of the city. It is based on the belief that when we talk about promoting Manukau city's well-being, we are referring to all its communities and their residents. This is about recognising that Manukau city does not have one, but many different experiences, needs and priorities.

The Tomorrow's Manukau – Manukau Āpōpō review process has sought to capture and better understand these by engaging residents of Botany, Clevedon, Howick, Mangere, Manurewa, Otara, Pakuranga and Papatoetoe in focus groups to articulate their voice.

The specific issues raised during the Clevedon Community Board's community plan forum's held throughout July and August 2004 were summarised and used as the starting point for discussing the outcomes the community is seeking. These were prioritised at the Tomorrow's Clevedon community focus group held on 7 March 2005, and the group also provided a high level statement to capture the Clevedon community's aspirations and help guide activities needed to promote the community's well-being. A summary of what was discussed and prioritised is given below.

Clevedon

Covering over 37,000 hectares, Clevedon comprises more than two-thirds of the entire land area of Manukau city. However, its population accounts for only four per cent of all our residents. Clevedon is predominantly rural with a series of coastal and inland settlements including Whitford, Beachlands, Maraetai, Clevedon, Kawakawa Bay and Orere Point. It includes the beautiful Pohutakawa Coast and several major regional parks, vineyards and other attractions. The area is known as Te Wairoa (Long Water) by the Ngai Tai and Ngati Paoa people.

Clevedon people like living in unspoilt countryside, while still being close to city amenities. The strong, long-established, self-reliant community, together with highly developed farming infrastructure and clean, green, rural open spaces, forest and beaches, makes Clevedon a unique place to live.

"I love the environment, especially the unique coastal environment, landscape amenities and the Wairoa River. Community spirit is still alive and kicking too." - quote from Clevedon survey respondent.

For the community, a progressive proud and prosperous Clevedon will be: "... a rural, green environment of separate communities, linked by efficient transport networks. A community where the physical infrastructure supports the population and where a structured plan is in place to guide development."

To achieve this vision, the Clevedon community identified the following areas as needing particular attention:

Educated and knowledgeable people

- Access to education – high school in the area
- Facilitate availability of broadband infrastructure.

Vibrant and strong communities

- Ensure the elderly population has access to necessary services and facilities in ward
- Complete the Umupuia Marae development
- Maintain character of the rural communities within Clevedon.

Safe Communities

- Increase policing provision, with no closure of existing bases
- Explore CCTV options for rural town centres.

Healthy people

- Reduce coastal water pollution from sewerage overflows.

Moving Manukau

- Improve roading.

Thriving economy

- Ensure structured village design that maintains rural characteristics
- Facilitate rural tourism to the Pohutukawa Coast.

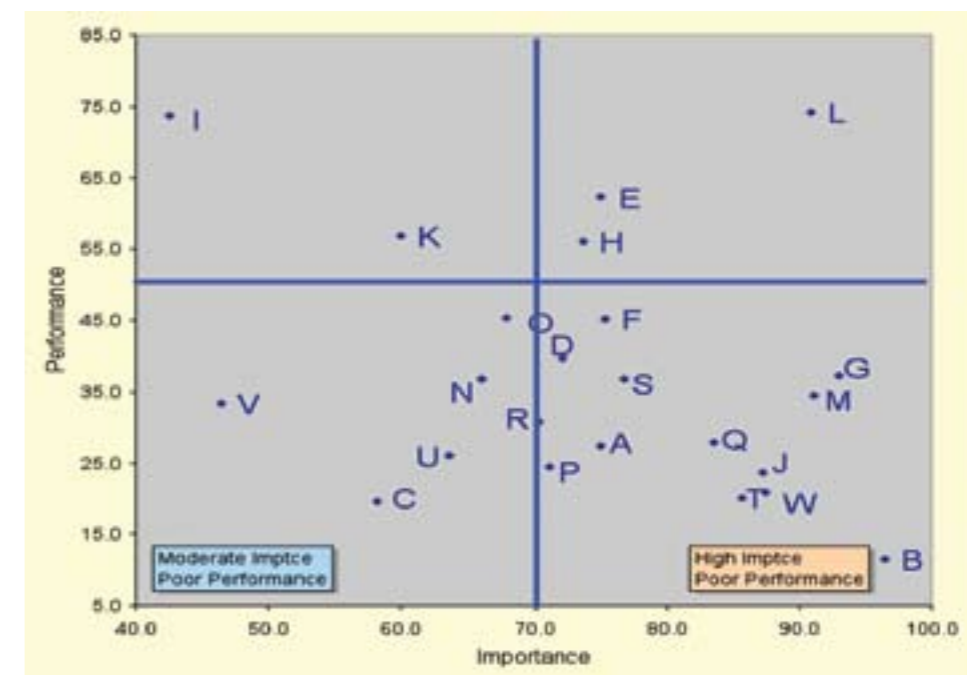
Sustainable environment and heritage

- Ensure infrastructure capacity meets the population needs, in particular waste water
- Maintain the rural character of the area
- Ensure urban limits are maintained.

Community feedback was also gathered via a survey, which was made available as a paper copy and on-line. Along with the Clevedon community focus group results, the information and findings provided by Clevedon survey respondents has informed and is expressed in the citywide community outcomes (see ratings in the diagram on the next page).

This community plan not only informs Tomorrow's Manukau – Manukau Āpōpō, but is supported by it. It is expected that the Clevedon community can look to support from the collaborative strategy and network of participating organisations in Tomorrow's Manukau – Manukau Āpōpō to develop this, its own response to achieving its community priorities.

Key	What Clevedon Said	Importance % very & extremely important	Performance % moderately & extremely good
A	The community is highly educated for work and life	75.0	27.3
B	We have safe communities with low levels of crime	96.4	11.5
C	Manukau city is easy to get around	58.2	19.6
D	People are encouraged to be fit and healthy	72.2	39.6
E	There are a wide variety of recreational opportunities available	75.0	62.3
F	The economy is robust and offers plenty of business and job opportunities	75.4	45.1
G	We have a clean and healthy environment	93.0	37.3
H	There are many options available to receive education and training	73.7	56.0
I	Cultural diversity is valued and celebrated	42.6	73.6
J	Our transport system provides plenty of choices (walking, cycling, public and private transport)	87.3	23.6
K	There are enough sports, arts and cultural events	60.0	56.9
L	There are a variety of parks and open spaces for people to enjoy	90.9	74.1
M	The natural environment is well cared for (eg our beaches, rivers and bush)	91.1	34.5
N	Our historic places are valued	66.1	36.7
O	Services are easily accessible from my home (eg health, education, shopping, leisure)	67.9	45.3
P	Manukau is developing in a sustainable way	71.2	24.4
Q	The appearance of the city is tidy, clean and smart	83.6	27.8
R	Jobs in Manukau provide a satisfactory level of income	70.4	30.8
S	The design of our town centres, parks, reserves and streets is safe	76.8	36.7
T	People live in affordable, uncrowded, good quality houses	85.7	20.0
U	There are plenty of youth-related services available	63.6	26.1
V	There are plenty of tourist activities in Manukau	46.4	33.3
W	Rural areas are protected from development	87.5	20.8



Important contacts

Manukau City Council Call Centre: 262 5104. This is a 24-hour service.
Email: contactus@manukau.govt.nz

Community Halls

Beachlands Memorial Hall: 49 Wakelin Road, Beachlands
Bookings: Linda Jackson-Potter, 536 5783, Seating limit: 200

Clevedon Community Hall: 1 Papakura Clevedon Road, Clevedon
Bookings: Lisa Nadan (ext 8206), 262 5960, Seating limit: 365

Kawakawa Bay Community Hall: 9R Kawakawa Orere Road, Kawakawa Bay
Bookings: Lisa Nadan (ext 8206), 262 5960, Seating limit: 250

Maraetai Community Hall: 12 Rewa Road, Maraetai
Bookings: Linda Jackson-Potter, 536 5783, Seating limit: 144

Orere War Memorial Hall: 289 Orere Point Road, Orere
Bookings: Lisa Nadan (ext 8206), 262 5960, Seating limit: 150

Whitford Community Hall: 1 Whitford Maraetai Road, Whitford
Bookings: Kerry Wade, 530 8842, Seating limit: 200

Clevedon District Centre: 2 North Road, Clevedon
Bookings: Lisa Nadan (ext 8206), 262 5960, Seating limit: 40

Whitford Domain Pavillon: 52 Whitford-Maraetai Road, Whitford
Bookings: Kerry Wade, 530 8842, Seating limit: 40



Te Puru Community Centre



Community tenancies

Beachlands Log Cabin: 62 Wakelin Road, Beachlands
Contact: Jacqueline Brand-Holt, Phone: 536 4177

Beachlands Log Cabin is a small and very basic cabin which was originally built for residential purposes. It consists of one large room with 2 small side rooms and an old kitchen. There is an external toilet. It is located very picturesquely on the Sunkist Bay Reserve. The facility is used by local arts groups.



Beachlands Log Cabin

Kawakawa Bay Health Clinic:
9 Rautawa Place, Kawakawa Bay
Contact: Alex King-Deery, Phone: 292 2812

Orere Health Clinic: 50 Howard Road, Orere Point
Contact: Alex King-Deery, Phone: 292 2812
This is a long term tenancy arrangement where clinic services are available at the above addresses.

McNicol Homestead: 12 McNicol Road, Clevedon
Contact: Warren Shaw, Phone: 021 941 280



McNicol Homestead

Libraries

The primary purpose of the rural libraries is to provide recreational reading material for their local communities. Their collections are supported with supplementary loans provided by branch libraries and purchases of new book stock aligned with community interests. The libraries are also a service point providing access to a range of current local community, Manukau City Council and Auckland Regional Council information in printed format.

Beachlands Library: 75 Second View Avenue, Beachlands
Website: www.manukau-libraries.govt.nz/libraries/rural_libraries/#beachlands

Clevedon Library: Main Road, Clevedon
Website: www.manukau-libraries.govt.nz/libraries/rural_libraries/#clevedon

Kawakawa Bay Library: Kawakawa-Orere Road, Kawakawa Bay
Website: www.manukau-libraries.govt.nz/libraries/rural_libraries/#kawakawa

Maraetai Library: 213 Maraetai Drive, Maraetai
Website: www.manukau-libraries.govt.nz/libraries/rural_libraries/#maraetai

Orere Point Library: Orere Point Road (Opposite General Store), Orere Point
Website: www.manukau-libraries.govt.nz/libraries/rural_libraries/#orere



Manukau Parks and reserves

Community reserves (not a comprehensive list):

- Clevedon Scenic Reserve, North Road Clevedon
- Platts Mills Reserve, Maraetai
- Orere Point Beach Reserve, Orere
- Shelly Bay Reserve, Beachlands
- Kawakawa Bay Coast Road Esplanade, Kawakawa Bay
- Motukaraka Island, Beachlands
- Sunkist Bay Reserve, Beachlands
- Maraetai Park, Maraetai
- Omana Esplanade, Maraetai
- Te Pene Reserve (Tracey's Walkway), Maraetai
- Umupuia Reserve, Duder's Beach
- Ken Parker Reserve, Beachlands
- Whitford Village Green
- Rautawa Place Reserve, Kawakawa Bay

Heritage areas

- McNicol Homestead, 12 R McNicol Road, Clevedon
- Clevedon Wharf Reserve, Cnr McNicol & Kawakawa Bay Roads, Clevedon
- Whitford War Memorial Domain

Sports fields

- Te Puru Park, Whitford-Maraetai Road, Beachlands
- Clevedon Showgrounds, Monument Road, Clevedon

Skate parks

- Te Puru Park, Whitford-Maraetai Road, Beachlands
- Whitford Point Reserve, Kawakawa Bay
- Orere Point Beach Reserve, Orere Point

Public boat ramps

- Kawakawa Bay Coast Road Reserve, Kawakawa Bay
- Maraetai Park, Maraetai
- Omana Esplanade, Maraetai
- Sunkist Bay Reserve, Beachlands
- Pine Harbour Park

Regional parks

- Omana Regional Park, Maraetai
- Duder Regional Park, North Road, Clevedon
- Tawhitokino Regional Park, Coast Road, Kawakawa Bay
- Tapapakanga Regional Park, Deery Road, Orere
- Hunua Ranges Regional Park, Hunua Road, Hunua
- www.arc.govt.nz/auckland-regional-parks/southern-parks

*Thanks to Murray Helm for the use of some of the photos in this plan.
Check out his photos on www.17photos.co.nz/*



