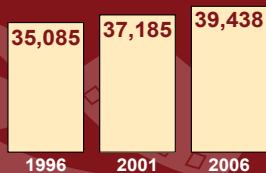


## Population Growth



# Howick ward

## 2006 Census Profile



Te Kaunihera o  
**MANUKAU**  
City Council

The Howick area has been occupied by Maori for over 800 years. The tangata whenua of the Howick area are the Ngai Tai people descendants of the Tainui waka. The European village of Howick was settled by Fencible soldier-settlers in 1847 to protect the newly created capital of New Zealand, Auckland. Their history has been preserved in the popular Howick Historical Village. Picton Street in Howick village is still a major retailing centre for the area. Howick has many safe swimming beaches, well established gardens and trees, parks, friendly people retaining its picturesque village atmosphere and sea views making it a special place to live.



### Statistical Highlights

Of the seven Wards, Howick has the third highest population at 39,438 increasing by 6% over the 2001 count and by comparison, this growth rate is lower than most other Wards. Howick is home to more Europeans (66%) than any other Ward with a significant proportion of its residents belonging to the Asian ethnic group (24%), with the rest of the population consisting of 4% Maori and 2% Pacific Peoples. More than half of the working population hold high-

end occupations in professional, managerial and technical fields with matching high personal and household income levels being second highest in the city. Howick residents join neighbouring Pakuranga and Botany-Clevedon as the most highly qualified, with 18% holding an advanced vocational or higher qualification, while 14% of residents do not hold any formal qualification, the lowest level in the City.

**General footnotes:** (1) This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different tables. (2) "Total Responses" includes all of the people/households who stated or reported more than one response and has been counted in each applicable group. Therefore the total number of responses in the table will be greater than the total number of people/households.

Age Group		
	Number	%
0-4 Years	2,160	5
5-9 Years	2,592	7
10-14 Years	3,096	8
15-19 Years	3,576	9
20-24 Years	2,682	7
25-29 Years	1,803	5
30-34 Years	2,358	6
35-39 Years	2,898	7
40-44 Years	3,423	9
45-49 Years	3,264	8
50-54 Years	2,751	7
55-59 Years	2,397	6
60-64 Years	1,686	4
65 Years and Over	4,749	12
<b>Total</b>	<b>39,438</b>	
Median Age	37	

Religious Affiliation			
	Total Responses	Number	%
No Religion		13,011	33
Buddhist		1,119	3
Christian		20,730	52
Hindu		771	2
Islam/Muslim		387	1
Judaism/ Jewish		93	0
Māori Christian		57	0
Spiritualism and New Age Religions		147	0
Other Religions		483	1
Not Elsewhere Included		3,378	9
<b>Total People</b>		<b>39,438</b>	

Gender		
	Number	%
Male	19,074	48
Female	20,364	52
<b>Total</b>	<b>39,438</b>	

Personal Income		
	Number	%
\$5,000 or Less	5,184	16
\$5,001 - \$10,000	2,124	7
\$10,001 - \$20,000	4,947	16
\$20,001 - \$30,000	3,432	11
\$30,001 - \$50,000	6,837	22
\$50,001 or More	7,065	22
Not Stated	2,004	6
<b>Total</b>	<b>31,590</b>	
Median Personal Income	\$27,400	

Labour Force Status		
	Number	%
Employed Full-time	15,609	49
Employed Part-time	4,950	16
Unemployed	963	3
Not in the Labour Force	9,582	30
Work and Labour Force Status Unidentifiable	486	2
<b>Total</b>	<b>31,587</b>	

Occupation			
	NZSCO Major Group	Number	%
Legislators, Administrators and Managers		4,137	20
Professionals		3,642	18
Technicians and Associate Professionals		2,955	14
Clerks		2,772	13
Service and Sales Workers		2,667	13
Agriculture and Fishery Workers		210	1
Trades Workers		1,896	9
Plant and Machine Operators and Assemblers		798	4
Elementary Occupations (incl Residuals)		1,482	7
<b>Total</b>		<b>20,559</b>	

Telecommunications Access			
	Total Responses	Number	%
No Access to Telecommunication Systems		72	1
Access to a Cellphone/Mobile Phone		10,497	79
Access to a Telephone		12,702	95
Access to a Fax Machine		4,875	37
Access to the Internet		10,014	75
Not Elsewhere Included		270	2
<b>Total Households</b>		<b>13,320</b>	

### Highest Qualification Gained

	Number	%
No Qualification	4416	14
Level 1 Certificate Gained at School	3192	10
Level 2 Certificate Gained at School	2664	8
Level 3 or 4 Certificate Gained at School	1938	6
Overseas Secondary School Qualification	3861	12
Level 1, 2 or 3 Certificate Gained Post-school	1266	4
Level 4 Certificate Gained Post-school	3066	10
Level 5 Diploma	1434	5
Level 6 Diploma	2043	6
Bachelor Degree and Level 7 Qualifications	4284	14
Postgraduate and Honours Degrees	618	2
Masters Degree	816	3
Doctorate Degree	105	0
Not Elsewhere Included	1,890	6
<b>Total</b>	<b>31,590</b>	

### Industry

ANZSIC 06 Divisions	Number	%
Agriculture, Forestry and Fishing	60	0
Mining	12	0
Manufacturing	2,661	13
Electricity, Gas, Water and Waste Services	90	0
Construction	1,578	8
Wholesale Trade	1,917	9
Retail Trade	2,160	11
Accommodation and Food Services	990	5
Transport, Postal and Warehousing	915	4
Information Media and Telecommunications	405	2
Financial and Insurance Services	858	4
Rental, Hiring and Real Estate Services	675	3
Professional, Scientific and Technical Services	1,962	10
Administrative and Support Services	699	3
Public Administration and Safety	414	2
Education and Training	1,881	9
Health Care and Social Assistance	1,383	7
Arts and Recreation Services	282	1
Other Services	933	5
Not Elsewhere Included	684	3
<b>Total</b>	<b>20,559</b>	

### Employment Status

	Number	%
Paid Employee	16,038	78
Employer	1,455	7
Self-Employed and Without Employees	2,553	12
Unpaid Family Worker	222	1
Not Elsewhere Included	291	1
<b>Total</b>	<b>20,559</b>	

### Household Income

	Number	%
\$20,000 or Less	1,308	10
\$20,001 - \$30,000	1,032	8
\$30,001 - \$50,000	1,791	13
\$50,001 - \$70,000	1,605	12
\$70,001 - \$100,000	2,202	17
\$100,001 or More	3,654	27
Not Stated	1,725	13
<b>Total</b>	<b>13,320</b>	
Median Household Income	\$70,800	

### Family Type

	Number	%
Couple without children	3,765	33
Couple with child(ren)	5,874	52
One parent with child(ren)	1,617	14
<b>Total</b>	<b>11,256</b>	

### Tenure

	Number	%
Dwelling Owned or Partly Owned by Usual Resident(s)	7,755	58
Dwelling Not Owned by Usual Resident(s)	3,102	23
Dwelling Held in a Family Trust by Usual Resident(s)	2,043	15
Not Elsewhere Included	423	3
<b>Total</b>	<b>13,320</b>	

### Weekly Rent Paid

	Number	%
Under \$50	15	1
\$50 - \$79	57	2
\$80 - \$99	15	1
\$100 - \$124	36	1
\$125 - \$149	15	1
\$150 - \$174	63	2
\$175 - \$199	54	2
\$200 - \$249	225	9
\$250 - \$299	489	19
\$300 - \$349	549	21
\$350 and Over	1,059	40
Not Elsewhere Included	51	2
<b>Total</b>	<b>2,625</b>	
Mean Weekly Rent	\$320	
Median Weekly Rent	\$321	

### Sources Of Personal Income

Total Responses	Number	%
Wages, Salary, Commissions, Bonuses, etc	18,510	59
Self-employment or Business	4,932	16
Interest, Dividends, Rent, Other Invest.	8,805	28
Payments from a Work Accident Insurer	282	1
NZ Superannuation or Veterans Pension	3,858	12
Other Super., Pensions, Annuities	873	3
Unemployment Benefit	390	1
Sickness Benefit	312	1
Domestic Purposes Benefit	363	1
Invalids Benefit	210	1
Student Allowance	759	2
Other Govt Benefits, Payments or Pension	804	3
Other Sources of Income	642	2
No Source of Income During That Time	2,610	8
<b>Total People Stated</b>	<b>30,522</b>	<b>97</b>
Not Stated	1,068	3
<b>Total People</b>	<b>31,590</b>	

### Ethnicity

Total Responses	Number	%
European Ethnic Groups	25566	66
Māori Ethnic Group	1503	4
Pacific Peoples' Ethnic Groups	651	2
Asian Ethnic Groups	9207	24
Middle Eastern, Latin American and African Ethnic Groups	447	1
Other Ethnic Groups	3363	9
<b>Total People</b>	<b>38541</b>	